Career Planning for Seniors

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University Career Services

Moderated by David Savage

Mason Parent and Family Council

University Career Services Mission

 We prepare and connect careerready students for post-graduate success

University Career Services Model

- What should I do after graduation?
 Career Counseling (Explore)
- How do I get there?
 Industry Advising (Strategize)
- Made it! Now what?
 Professional Development (Succeed)

UCS Offerings

- Individual appointments
- Walk-ins
- Group workshops
- Events
- Career fairs
- Online resources

HireMason Perks

Apply directly online to jobs/internships for which you qualify

 Create saved searches and receive e-mail alerts when jobs/internships matching your criteria are posted

 "Publish" your resume in Mason Resume Books for employers to query

Senior Year

- Meet with career counselor or industry advisor (September-October)
- Get resume reviewed (September)
 1:1 appointment, Resume Clinic
- Submit applications to graduate/professional schools (October-January)
- Register for UNIV 420-1 College to Career/ Grad School for spring (November)

Senior Year

- Connect with employers (September-April)
 Career Fair, On Campus Interviews, programs
- Conduct a practice interview (as needed)
 1:1 appointment, Practice Interview Days,
 InterviewStream

Job Search by the Numbers

1312 full-time jobs posted on HireMason

Average length of job search ~6 months

~12-40 hours/week job search time

Up to 80% of jobs are filled through networking

Have a list of 100 potential employers

Role of Parents: Don'ts

- Fill out or send in job applications
- Write cover letters
- Contact an employer
- Accompany your student on interviews
- Share outdated information

Role of Parents: Do's

- Point out skills and natural talents
- Teach your student professional demeanor
- Buy your student a suit and accessories
- Talk about what to expect in an interview
- Help set realistic expectations
- Facilitate introductions to your contacts

4 Step Job Search

- Documents
- Research
- Network
- Apply

80:20 Rule

- Informational interviews
- Conferences/professional meetings
- Volunteering
- Happy hours

Career Fair October 1-2

Johnson Center, Dewberry Hall

- Teach for America
- Boeing
- Amazon
- CIA
- Deloitte
- American Cancer Society
- Enterprise
- SRA International
- U.S. State Department
- And many more (~160 total employers)

We are here for your student!

Ways to mentor

- Take a Patriot to Work Day
- Mason CareerLink
- Hire a student/recent graduate!